## **GRAPHIC SPECIFICATIONS**

### DE323 - Photoluminescent Canvas Picture 60x40 cm

#### **Artwork specifications:**

- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI we recommend TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- ✓ the artwork should be build as one, without bleed/trimming
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves
- ✓ we recommand using LZW compression when exporting TIFF files.

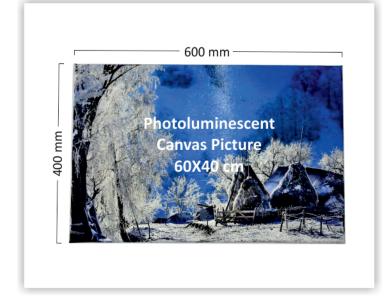
#### **Product specifications:**

- ✓ total graphic area: W: 660 mm H: 460 mm
- ✓ visible graphic area: W: 600 mm H: 400 mm

#### **Recommendations:**

- ✓ please do not place important elements (logos, texts, images, etc.) in the following areas:
- 30 mm left, 30 mm right, 30 mm up and 30 mm down.
- ✓ please place the information you want to be front viewable in the center are with the dimensions W: 600 mm H: 400 mm.
- ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print tehnology, your screen calibration, etc.

  If in doubt, we recommend you to request a print proof, prior to placing an order.





# visible area

Total graphic area: 660x460 mm.

Position the desired items in the visible area of 600x400 mm, marked with gray. In the area marked with red, you only use background, no important information.